Yuting Cai (Raine)

UI UX Designer

rainecai.com
Email：raine.ytcai@gmail.com
LinkedIn：https://www.linkedin.com/in/raine-cai/

Skills

User Research; User need identification; Sketching; Wireframe; Information Architecture; Hi-fi Prototyping; Web content writing; Presentation.

Experience

Project Manager @ Watchout, Co.

Apr 2020 - Present

I lead a website project called "2030.tw," which aims to bridge the gap between government-level topics and their relevance in people's daily lives. My primary roles on this project involve content creation and storytelling.

- The project 'Information Security Quiz' serves as teaching material and receives approximately 1,000 page views from Google Classroom every new semester.
- The project 'What's Deepfake' involved creating a video that obtained 18,000 reations and was shared by 2,500 individuals.

Sales Engineer @ Joy Allied Tech.

Sep 2018 - Feb 2020

I regularly conducted visits to various companies across different industries, including semiconductor, pharmaceutical, chemical, and governmental organisations. My primary objective was to gain a deep understanding of their unique needs and present our products, along with comprehensive competitor analyses.

- Notably, my personal sales performance consistently exceeded 250,000 CAD, reflecting my dedication and effectiveness in driving results for the organisation.

Education

Certificate UI&UX Design @ University of Toronto

Jun 2023 - Dec 2023 | Toronto, CA

Bachelor's Fine Art @ National Sun Yat-sen University

Sep 2010 - Jun 2015 | Kaohsiung, Taiwan

Toolbox

Figma; Illustrator; Photoshop; AI tools; GitHub; HTML; CSS; Bootstrap; JavaScript; JQuery;